



FOR IMMEDIATE RELEASE

Pinnacle Publishing, LLC, to publish TDS® directories

BEMIDJI, Minn, (May 7, 2010) -- Pinnacle Publishing, LLC, a leading telephone directory publisher in the United States, announced today it has signed a multi-year agreement to publish telephone directories for TDS Telecommunications Corp. (TDS), Madison, Wis, the eighth-largest wire line company in the United States. With this new agreement, Pinnacle Publishing, LLC, will publish 109 telephone directories bringing the company's total publications produced to 241 publications annually for over 130 telephone companies across 33 states.

Pinnacle Publishing, LLC, specializes in producing innovative local directories and promotes usage and revenue growth for phone companies they represent. As an extension to the print telephone directories they produce, the company also offers a local search platform (www.localsolution.com) containing relevant and trustworthy local online content.

"TDS is a leader in the rural telecommunications industry with a long history of excellence. They were looking for a publisher who could provide superior service and offer the industry's best advertising options for their business customers in both printed directory and online local search platforms. We are excited to be chosen as their new directory publisher and look forward to a great working relationship with TDS," said Shelly Geerdes, CEO and General Manager of Pinnacle Publishing, LLC.

About Pinnacle Publishing, LLC

Pinnacle Publishing, LLC, a personalized directory publishing company, works as an extension to independent and cooperative telephone companies, state telephone associations, universities, and other organizations by publishing telephone directories and providing a local search platform. Pinnacle Publishing, LLC, employs over 100 employees and produces 241 telephone directories for over 130 telephone companies throughout 33 states. Visit www.pinnaclepub.com and www.localsolution.com for more information.

About TDS Telecommunications Corp.

TDS Telecommunications Corp., a wholly owned subsidiary of Telephone and Data Systems, Inc., markets communication services to business and residential customers in 30 states. With 1.1 million access line equivalents in service, TDS Telecommunications Corp. connects customers to phone, broadband, and digital television service in hundreds of rural, suburban, and metropolitan communities. TDS Telecommunications Corp. employs approximately 2,600 people. The company is headquartered in Madison, Wis. Visit www.tdstelecom.com and www.tdsbusiness.com for more information.

For more information, please contact

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